

DAKINI AS ART: A SUBPROJECT OF THE YOGINI PROJECT

DAKINI AS ART GALLERIES



INTRODUCTION

With an eye on the Dakini energy as the ineffable energy that infuses creativity in every moment, **The Yogini Project** has long had an eye on focusing on artists' whose art emerges from practice and engagement in the open question of dakini energy.

As a complement to our comprehensive website www.theyoginiproject.org focusing on the outer form of the yogini - accomplished teachers and women in dedicated practice worldwide, we launched in November 2014 online galleries **Dakini As Art** (www.dakinasart.org) featuring the dakini in art, dakini as artist, and dakini as art itself.

The gallery features both traditional artwork of the feminine as icon - thangka of female deities - as well as the works of practicing artists working in a range of mediums and styles, from traditional to contemporary. There there are also branches of the project featuring **Dakini As Dance, Dakini As Sound, and Dakini As Film.**

The gallery is open to all artists, regardless of gender. Quality of art and authenticity of focus and influence of the dakini on the work are of the essence.

The intent of this project is to create a timely platform for showcasing artists who illuminate the dakini in their art while simultaneously providing a channel to financially support present day practicing artists and **The Yogini Project's** ongoing media projects and support funds side by side through inspiring art that can serve as practice supports for those who visit and purchase.

For more on **The Yogini Project's** activities in timely inspiration and support for the blossoming wave of female practitioners around the world, please visit: www.theyoginiproject.org.

GALLERY POLICIES

1) For all accepted artists there will be an initial, one-time start up fee of **\$200 to participate**.

This fee covers work involved in the setup of their individual artist gallery as well as content integration, and finally configuration in the gallery cart for the sale of their artwork.

Initial content (included in the \$200 joining fee):

Visual Artists:

- Up to 50 products
- 3 Bio / Content revisions
- 1 Bonus page
- 1 Specialised Commission Form

Dancers:

- 3 Photo galleries
- 7 Video gallery
- 3 Bio / Content revisions
- 1 Bonus page
- 1 Specialised Booking Form

Musicians:

- 15 Song playlist
- 3 Bio / Content revisions
- 7 Video gallery
- 1 Bonus page
- 1 Specialised Booking Form

Filmmakers:

- 15 Products
- 3 Photo galleries
- 7 Video gallery
- 3 Bio / Content revisions
- 1 Bonus page

2) From all income for physical artwork through the **Dakini As Art** galleries, there shall be a 50/50 split between artist and **The Yogini Project**.

The Yogini Project's share will go directly to our general Yogini Project fund to support our ongoing media projects in support of the feminine in Buddhist practice.

For art print sales, participating artists are responsible for their own printing or production of their artwork, unless arranged prior that **Dakini As Art** shall handle for them. We offer exceptional quality fine art printing on a range of exquisite mediums for those who wish for us to handle (*see below for more*). Shipping likewise is the responsibility of the artist; however the cost is covered by the buyer at the time of purchase.

Once a price is set or a custom quote provided to a buyer and accepted, it is the artist's full responsibility (unless DAA is handling the order) to see that the order is completed and delivered in a timely manner.

Important note:

The above percentage is for all products for physical or digital artworks (paintings, music, ebooks).

In the case of **Commissions**, the percentage is 60% Artist / 40% to **Dakini As Art/The Yogini Project**. As for **Events**, specific percentages will be determined and agreed to in advance.

3) On review and approval to join as part of the **Dakini As Art** collective, a signed acknowledgement and acceptance of the terms of these policies is submitted (online submitters will have already checked agreement at the time of their submission), along with a Paypal payment for \$200 to: yogini.project@gmail.com.

For those without a Paypal account, a free account may be setup within some minutes at www.paypal.com. This account will be necessary to receive payments for sales.

At this point of formal entry into the **Dakini As Art** artist collective, each artist will be walked through the process of providing specific site content by our Gallery Manager. Additional pdfs making the artistic integration of ease shall be provided along with further internal policies.

Every attempt is made to ensure the artists truly feel like they belong to a collective, and that **Dakini As Art** participation is both smooth and of mutual benefit.

4) All orders through our site are made via Paypal to which our fine art print cart is integrated.

Artists are paid as per percentages via transfers to the artist's individual Paypal account upon receiving any order for them to fulfill. In the case of a commission, 50% will be advanced with the remaining 50% delivered at completion.

5) Timely, mindful communication both internally to **Dakini As Art** curators and externally with buyers is the responsibility of every participant.

This is particularly the case regarding the timeframe for order or commission completion and delivery.

INVITES / SUBMISSIONS

Submissions to **Dakini As Art** are by email invite or via the submissions pages at the galleries themselves:

Visual Artists: www.dakiniart.org/artist-submissions/dakini-as-art-visual-artist-submissions/

Dance/Music/Film: www.dakiniart.org/artist-submissions/dakini-as-art-dancer-musician-filmmaker-submissions/

We request a dynamic range of up to 10 images for review for visual artists - jpegs of preview quality - that display one's own particular style and most represent the dakini in form or in influence.

For dancers or musicians, an optimised form has been created on our site with less image files and more spaces to provide online links to performances, websites that feature your work, etc.

Do please include a brief and mindful overview of your intentions with your work: how dharma practice and exposure to the dakini has influenced your art and way of seeing, and any additional comments, via the online form.

Remember that **Dakini As Art** is not necessarily exclusively about art whose 'content' is the dakini or the feminine, but about her influence through the art of creation itself.

COMMISSIONS / IMAGE LICENSING / PUBLICITY

Commissions will be particularly relevant to those artists who create a limited number of time intensive works, i.e. thangkas, woven artworks, stained glass, murals, etc. We will be actively facilitating commissions for these unique, time intensive works. Percentages as above.

Licensing of images for publication in printed and online material likewise is an active part of our supporting the work of our collective's artists.

DAKINI AS ART PRINTING

Dakini As Art offers high quality fine art printing and shipping services to the members of it's collective of visual artists. A wide range of fine art frames as well as fine art canvas stretching (wooden frame, ready to hang) are also available upon customer's request.

For more information, please request our **Dakini As Art - Printing Policies 2017.pdf**.

ARTIST RIGHTS – IMAGE USE

Important Note: The Yogini Project's use of any images provided for the Dakini As Art galleries is solely for use in the Dakini As Art website and any promotional material, either digital online or in print media, for Dakini As Art. The artists in all cases reserve full copyright to their artwork in all forms.

The terms above for any sales or commissions of artwork are solely for the Dakini As Art website or events. The usage by The Yogini Project is absolutely nonexclusive, and the artists retain all rights to use or sell their artwork independently in all cases.

Thank you for your interest in the Dakini As Art galleries. We look forward to seeing or hearing your work!

Dakini As Art
www.dakiniart.org