

DAKINI AS ART - POLICIES 2021

ARTIST FEES

JOIN FEE - NEW ARTISTS

- **\$200** - Includes 50 products, a bio page, optional feature page, and all content prep and gallery setup.

NEW ART UPDATES

- **\$30** - 10 new products

Good for two months time.

ARTIST PROCEEDS

All originals, fine art print and image licensing sales have a 50/50 split..

ORIGINALS & REPRODUCTIONS: 50/50

PRINTS — DAKINI PRINTING: 50/50

- Print cost plus 5.5% print processing fee are deducted from artist's proceeds

PRINTS — ARTIST PRINTING: 50/50

- Artist covers all printing and safe packing for shipping.
- Shipping fee sent in addition to proceeds.

NEW COMMISSIONS: 60/40 (Artist/Gallery)

IMAGE LICENSING: 50/50

DAKINI PRINTING

We provide exceptional printing for orders for those artists who choose.

- Print cost and a 5.5% print processing fee are deducted from artist's proceeds.
- Orders are processed within 24 hours.
- All communications are smoothly handled.
- Payments are made via Transferwise or Paypal by artist's preference, generally within 12-48 hours of receiving an order.

We have an established workflow and amazing turnaround with our printer — all orders ship promptly with tracking globally. Likewise, the print mediums are exceptional and consistent across orders to our buyers.

Artists may choose to handle their own prints should they wish. Inform us with all details if so.

- Split is 50/50 with print costs and efforts by the photographer.
- Clear, timely communication, and a quick turnaround are required for all orders.

We **highly recommend** our Dakini Printing for both consistency of quality and delivery to our buyers, plus great ease for the artists. Simple passive income.

PRICING ARTWORKS

Your artworks should be priced as do justice to your art while also in harmony with the demand for such works.

- Traditional thangkas should not be priced higher than \$5000 maximum.
- Original artworks have creative freedom.
- Art prints should all be set under \$900 for the largest sizes.
- Further consult the site for reference.
- Choose wisely.

PROMOTIONS

We reserve the right to offer occasional gallerywide or specific gallery or artist promotions

- Promotions vary from 10-20% maximum.
- We offer such promotions for short times only — a week maximum.
- If any artist wants to be excluded from the higher 20% promotions, do please inform us.
- We reserve the right to conduct 10% promotions for all artists to facilitate greater sales.

Artists may offer similar promotions on their whole gallery or specific works for longer periods by their request. This has been very successful for some artists.

BUYER COMMUNICATIONS

Dakini As Art handles all communications with buyers, developing and nourishing buyer relationships. If an artist has any sense or is certain that an interested potential buyer has contacted them direct after discovering their work at Dakini As Art, it is their responsibility to always redirect them back to the galleries. This is equal to every artist.

Potential buyers discover artists' work and develop interest due to the exposure created by our over 8 years of building and expanding a vast network of public reach and the recognition that we have developed as a gallery worldwide. This honors the gallery for our work on all of our artists' behalf.