

DAKINI AS ART: POLICIES 2023

Dakini As Art is based on a win win win principle of mutual benefit.

- We support practicing artists around the world — accomplished artists both traditional and contemporary
- We support practitioners — and those benefited by inspired sacred art — with virtuous art that illuminates their practice and lives
- We support ourselves through our beneficial work so to enrich our own practices and positive aspirations

ARTIST PROCEEDS

All original paintings, thangkas, fine art print and image licensing sales have a 50/50 split..

ORIGINALS & REPRODUCTIONS: 50/50

PRINTS — DAKINI PRINTING: 50/50

- Print cost plus 5% print processing fee are deducted from artist's proceeds

PRINTS — ARTIST PRINTING: 50/50

- Artist covers all printing and safe packing for shipping.
- Shipping fee sent in addition to proceeds.

COMMISSIONS: 50/50

IMAGE LICENSING: 50/50

ARTIST FEES

JOIN FEE - NEW ARTISTS

- **\$100** one time fee — Includes 50 products, a bio page, optional feature page, and all content prep and gallery setup. In select instances, the up front fee will be waived and the amount deducted from initial sales.

NEW ART UPDATES

- More than 35 new products in a year — \$35
- More than 75 new products in a year — +\$35
- More than 150 new products in a year — +\$50

In instances, this may be deducted from subsequent sales.

DAKINI PRINTING

We provide exceptional printing for all orders for those artists who choose.

- **Print cost and 5% print processing fee** are deducted from artist's proceeds.
- Orders are processed within 24 hours.
- All communications are smoothly handled.
- Payments are made via Wise or Paypal by artist's preference, generally within 48 hours of receiving an order.
- For some artists, we accumulate sales proceeds and send monthly.

We have an established workflow and amazing turnaround with our highly praised printers in Europe. All orders ship promptly (sometimes within 12 hours) with tracking globally. Likewise, the print mediums are exceptional and consistent across orders to our buyers.

Artists may choose to handle their own prints should they wish. Inform us with all details if so.

- Split is **50/50** with print costs and efforts by the photographer.
- Clear, timely communication, and a quick turnaround are required for all orders.

We highly recommend our **Dakini Printing** for both consistency of quality and delivery to our buyers, plus great ease for the artists. Simple passive income. From some locations, for example Nepal, Dakini printing is mandatory due to the higher quality of printing and swift shipping from Europe.

PRICING ARTWORKS

Your artworks should be priced as do justice to your art while also in harmony with the demand for such works.

- Traditional thangkas should not be priced higher than \$10,000 maximum (with very unique exceptions)
- Original artworks have creative freedom
- Art prints should all be set under \$900 for the largest sizes
- Further consult the site for reference
- Choose wisely

PROMOTIONS

We reserve the right to offer occasional gallerywide or specific gallery or artist promotions

- Promotions vary from 10-20% maximum
- We offer such promotions for short times only — a week maximum
- We reserve the right to conduct 20% promotions for all artists to facilitate greater sales
- For any exceptional art print sales above this amount, we require the artist's permission to include them in that particular sale

Artists may offer similar promotions on their whole gallery or specific works for longer periods by their request. This has been very successful for some artists.

BUYER COMMUNICATIONS

[Dakini As Art](#) handles all communications with buyers, developing nourishing buyer relationships for all our long term, ongoing buyers.

If an artist has any sense or is certain that an interested potential buyer has contacted them direct after discovering their work at [Dakini As Art](#), it is their responsibility to always redirect them back to the galleries. This is equal to every artist.

Potential buyers discover artists' work and develop interest due to the exposure created by our over 9 years of building and expanding a vast network of public reach beyond the recognition and reputation that we have developed as a gallery worldwide.

This honors the gallery for our work on all of our artists' behalf over extended periods of time.